Membership Recruitment

Here is a list of campus opportunities for recruiting new members.

1. Participate in the “Neighborhood Days of EWU” during fall orientation

2. Participate in the Clubs & Organizations Fair sponsored by Eagle Entertainment

3. Post flyers on campus

4. Place ads in *The Easterner* or the Focus

5. While recruiting members for your club may vary depending on the nature of your organization (e.g. honor society, social, political, religious, etc.), here are a few other suggestions you may consider exploring.

   • Reserve an information table in the PUB. Have your officers, committee chairs, and members on hand to answer questions, sign-up new members, and give out information. Candy at the table always attracts people.

   • Put table tents in the Mall area and around campus.

   • Word of mouth is very effective. Talk to friends and classmates about joining your organization.

   • Make announcements before/after your classes (be sure to ask your professor, first).

   • Establish a club email or list serve.

   • Ask professors to make announcements in class.

   • Coordinate with Residence Life staff on co-sponsoring events and programs.

   • Sponsor events during the first few weeks of the quarter.

   • Co-sponsor events with Eagle Entertainment.