The Dream Continues Block Party 2007-2008
Community Engagement
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Monroe Hall RM# 204
Project Summary

As the EWU NAACP, we have held The Dream Continues Block Party for three years annually. With this upcoming year, we are providing students, faculty, and community members a chance to hear of the stories that define this neighborhood and community. There is a diverse group of voices here: not only students at Eastern but also students in high school, junior high, and even elementary. The elderly and the young children also bring different accents and some nice, heartwarming anecdotes. We the NAACP aim to continue to sponsor and support and encourage community employment, relationships and unity throughout the years to come. We are proud to uphold the tradition to enlighten, educate the surrounding populations on issues such as diversity education and socially equal opportunities. These activities will support bonding activities between community population, staff and student body. The obstacle course will afford students, staff, and community the opportunity to exhibit leadership skills while building chemistry between individuals that come from diverse backgrounds; most importantly it will build rapport that otherwise would not have taken place in any other environment. This provides a venue for the community, students, and faculty of Eastern Washington University, with an emphasis on children, to release tension and stress that is developed throughout the year by the continuing challenges that life throws their way. Arts and craft will be included in the activities that will be provided to expose different cultural forms of expression to enhance community awareness based on music, paint, and crafts. We also intend on bring a musical artist your talent in life is to uplift the spirits of others through song that soothe the soul. It’s a positive, family friendly environment.

Detailed Proposal

* See budget attachment

Research Methodology

* The way in which the participants of this project plan to accomplish all tasks needed in making this years event a success is by following the plan of previous years while making improvements on certain aspects.

* The first step we as a committee plan to take is to set up deadlines for each step needed in this process. The project date is set for November 1, where by that date we plan to have everything finalized, confirmed and ordered or donated at least 5 months before the event which is tentatively scheduled in May.
*The next step is to send out request for the donation of funds letters to the Eastern Washington University, Cheney and Spokane communities. If these letters yield no response after a certain amount of allotted time, we will begin to send out follow-up letters and may call certain businesses in regards to their receipt of our letters.

*This project’s main focus is to community involvement whether it is through attendance or contribution of skills and time. We will be personally ask different organizations and businesses within Cheney if they would donate their time, money or skills to this year. Last year’s project featured balloon artists, local talents, bouncers for the children, catered food, and Eastern students themselves. This year we hope to request funding for a professional music artist to create a hyperreality through song by reaching the hearts and minds of us all. My intention also is to get others to invest into the idea of interdependence so that we all may grow together.

*The block party will involve an enormous amount of help in setup and cleaning. In an attempt to alleviate this and involve different organizations, we plan to ask the fraternities on campus if they would like to volunteer their time to help us with this portion of the project. Setup for this event will involve the setting up of chairs and tables as well as possible tents and information booths for the clubs and businesses of the community. EWU event planning will provide the equipment but the need for volunteers will be need to complete the project.

*In order to gain people’s attention about our event we plan to go to the graphic design office in Monroe Hall to get a design to place on flyers to post in an array of areas across campus and throughout the Cheney community. These flyers will not only be a hardcopy to be distributed around the community, it will also be enclosed in an email that will be sent to different organizations and departments on campus.

**Dissemination Plan**

Our plans for dissemination for the block party consist of hanging up flyers and posters throughout the campus and running advertisements in Eastern Washington University’s daily newsletter, The Focus, and the weekly newspaper, The Easterner. With approval from the Board of Education, we will disseminate flyers to all of the Cheney and Spokane public schools.

**Explanation of the role and expertise** of all participants

Work with a number of organizations and business to find additional funding if need, this will all depend on how much funding is gain or not gained through submitted for this diversity grant.

- Edward King
- Leandrew Alaman
- Arnessa
- Lameshia Reese-Taylor
- Sharon Randle
- Bianca Payne
- Jessica Glenn-Cotton
Entertainment (can be seen on budget attachment.)

- Deondra James
- Jeffery Young
- Nathan Tillman
- Richard Woodard Jr.
- Kim Faga-autau
- Jasmine Hunter
- Priscilla Ongosia

Set-Up- Will included any student/faculty member/ citizen who wish to donate their time and effort.

*Budget attachment*

**The Dream Continues Block Party**

- Slip & Dip (Water slip and slide) $159.00
- Combo (Tropical themed bouncer/climb/slide) $169.00
- Bungee run (2-lane bungee) $79.00
- Boxing (Bouncy Boxing Ring and Equipment) $10.00
- (3) Generator (Generator) $165.00
- Delivery (extra mileage to Cheney All-star Jump) $20.00
- Rock Slide Challenge $200.00

**Entertainment**

- Balloon Artist 11:00am-5:00pm $75.00 per hour

Total: $450.00

Performers/entertainers

**Setup**

- (175 people)
- (20) 8 feet round tables
- (200) chairs
- (10) 6x6 rectangular tables
- $300.00 (no cost for material, just setup)
- (4) Fruit trays from dining services
- (2) Large coolers for water/juice - $8.00 each

Total: $316

- (2) 20’ x 30’ red and white tent - $250.00
- (4) Hand washing stations - $25.00 each
- (2) Helium tanks - $40.00 each = $80.00
Balloons - $10.00

**Total: $440.00**

**Advertisement**

Flyers/posters – (2) 3ft x 4ft posters @ $6.00 each = $24.00
Flyers/Postcards 4x6, Shipping and Handling, Graphic Design- $500
The Dream Continues Banner- $300

**Speaker**

Mileage- $1000
Hotel Accommodations, Food- $200 (One Night Stay)
Professional Diversity Speaker: Cousin Jeff- $8000 (See Attached)

Final Total: $9200

**Timeline:**
Confirm Insurance with Clubs and Orgs Representative-
Request permission to setup roadblocks at Sutton Park.
Place order with Chicken-N-More-
Place orders with All-star Jump –
Plan and create a list of local talent
Book Keynote Speaker-