Dusk
Tiff
Dawn
Title of Project: “Dusk ‘Til Dawn” (Multicultural Activity Initiative)

Project Lead: Jordan L. Knox

Affiliated Club or Organization: Student Health Advisory Committee

Project Partners: Student Health Advisory Committee
   Ryan Cronrath rcronrath@eagles.ewu.edu, Chair
   Angie Waco a_phi_angie@yahoo.com, Member
   Elena Mierau gwen-bang@hotmail.com, Member
   Codi Osborn codi_o@hotmail.com, Member
   Michelle Pingree mpingree@mail.ewu.edu, Staff

Type of Grant:  
   Student Recruitment & Retention
   Community Engagement

Which of the Following Priorities Does the Project Meet? (Check all that apply)

X Project is collaborative, interdisciplinary, and/or interdepartmental
X Project helps to further EWU’s mission (http://www.ewu.edu/x17909.xml) and the EWU Board of Trustees Diversity Initiative Plan (http://www.ewu.edu/x1904.xml)
X Project will have long-term impact and positive and lasting change
X Project improves understanding of the diverse groups represented on EWU’s campus
X Project uses innovative and unique approaches to helping EWU become a diverse institution

Project Summary:

“Dusk Til Dawn” is a program under the direction of the Student Health Advisory Committee that will provide funding supplements for ten multicultural late night programs beginning in spring quarter of 2006 and ending in spring quarter of 2007. “Dusk Til Dawn” will work in collaboration with existing culturally based campus clubs and organizations to increase exposure of these groups and the cultures they represent, bringing diverse events to
residential students, and taking advantage of late-night substance free opportunities for programming that currently do not exist on the Eastern campus.

Statement of Issue or Problem to address:

“Dusk Til Dawn” will bring late night programs to Eastern in the context of multiculturalism and diversity, providing forums for affiliated clubs and organizations to bring their cultures, songs, dances, foods, or arts to the campus community. Communication and collaboration Barriers will be removed as the SHAC’s resources will help these smaller clubs reach a much larger audience. The Dusk Til Dawn program will combine a late night programming approach with an educational health component. This two pronged approach will bring together a broad sector of the campus and surrounding community to integrate with each other and learn about health.

Eastern Washington University is a busy, bustling campus of residential and commuter students. Eastern Washington University publications provide information on a myriad of activities available locally that can meet nearly every interest, with lectures, sports, clubs, plays, music, and much more available at little or no cost. Wednesday nights provide the most en - cultured evening activity with the WYSIWYG – What You See Is What You Get – program sponsored by Eagle Entertainment. This program and the vast majority of campus affiliated programs end at nine o’clock at night and lack any formal health components.

When considering any funding support of the current multicultural clubs and organizations affiliated with Eastern, it is important to consider the funding history of these groups and the projects which they support.

Currently, there are thirteen multicultural clubs or organizations registered with the ASEWU. Eight of these clubs are currently requesting funding for the 2006-2007 academic year, with seven of the clubs having received funding from previous years. This funding pool is managed by the ASEWU and consists of monies generated by the mandatory student activity fee.

These eight multicultural clubs are requesting a combined total of $83,040.60, which is 3.8% of the total student activity fee budget. The seven previously existing clubs requested a combined total of $85,497 for the 2004-2005 academic years. Of this total, only $16,470 was funded. This difference demonstrates a funding level that is 19% of the requested allocation. Most of the multi-cultural clubs use the bulk of their funds for at least one primary or large scale event each year, for example, the annual EWU Luau or the World Party.

Further complicating the funding issues is one of collaboration and networking. Often, multicultural groups find it difficult to approach other groups and collaborate or co-sponsor events, and other groups do not intentionally reach out to multiculturally focused partners. As one club advisor said, “… they are too intimidated to approach the [other] groups and don’t always know how to put on a program or event”. The “Dusk Till Dawn” diversity project provides an opportunity for groups to collaborate on programs and events with a
multicultural focus, and brings safe and alcohol-free venues for late night entertainment and socialization.

SHAC members will approach each identified multi-cultural club or organization regarding the “Dusk Til Dawn” program concept and encourage their registration. Once the proposals have been reviewed and the SHAC decides which projects best fit the objectives of the program, the group will be contacted and planning will begin. For ASEWU clubs or organizations that are unfamiliar with programming on campus, SHAC will help guide and support them through the process of planning, scheduling, marketing, and implementation.

“Dusk Til Dawn” not only supports visible and collaborative programs that promote diversity, but also brings together diverse groups of students and advisors to work together on the implementation of the program itself. The intrinsic value runs deep, as surface planning and program management lead to more personal and meaningful exchanges between SHAC members, club members, advisors, and the student body at large.

Additionally, the SHAC assumes that no diversity activity is better understood than by those whose focus already seeks to improve multicultural exposure and broaden the experiences of the student body. Providing a venue for multi-cultural groups to access funding and resources will help expand their programming ability.

Measurable Outcomes:

The purpose of the “Dusk Til Dawn” multicultural project is to:

- Expose students to customs and cultures other than their own;
- Create a supportive learning environment for students to develop awareness and appreciation of cultural differences
- Support and expand the role of existing multicultural clubs and organizations
- Create an alcohol free environment for students who choose to develop and maintain healthy lifestyle’s

The SHAC will accomplish these goals through the following:

- Provide supplementary funding to multicultural clubs or organizations
- Utilize these groups to create late night programming alternatives

Measurable outcomes of this project will include:

- Ten programs from Spring of 2006 to Spring of 2007, not to include summer quarter;
- Reduction of OSRR alcohol incidents by 10% among non-Caucasian groups as reported and recorded by OSRR;
- Maintain at least a 25 person attendance to the events, not including members of the collaborating group
- Outreach to at least ten multicultural clubs or organizations affiliated with EWU whose project meets the “Dusk Till Dawn” objectives.
Budget Info:

$450 to each club or organization
$50 for marketing, promotion, and related supplies
Total Operating Budget
$450 + 50 = 500$

500$ * 10 (The Number of Multicultural Activity Nights) = 5,000$

We are asking for a 5,000 dollar award from the BOT diversity Grant Committee. We are asking for 5,000$ in order to successfully implement this Late Night Programming Initiative at Eastern Washington University.

Financial Info for Clubs & Orgs:

“Dusk Til Dawn” Money may not be used for:

- Food, items the club will own (costumes),
- Items the club will use as a gift,

“Dusk Til Dawn” Money may be used for:

Securing contracts for entertainers (music, dance), speakers, room rental, sound rental, supplies and decorations for the event (streamers, balloons)
Jordan L. Knox

Education

Eastern Washington University – Cheney, WA
• Current Undergraduate Student – Pursuing a Bachelor’s degree in Public Health

Seattle Central Community College – Seattle, WA
• Transfer Student – fall 2002/spring 2005

Objective
I am able to perform well in various job settings. My background includes expertise in retail, reception work and other roles. I am a hard working, self motivated and results oriented person. I also effectively and easily communicate with people of all backgrounds and job skills. I have strong computer skills.

Professional Experience

Home Depot – Seattle, WA
Positions: Garden Associate, Cashier, Night Crew
• Provide quality customer service.
• Attend and participate in training sessions and meetings
• Know and use safety techniques and follow safety guidelines
• Work as a team player on company projects

Institute for Community Leadership
Position: Non Violence Practitioner/ Receptionist

• Job responsibilities included reception work and organizing papers.
• Helped greet people visiting the institute.
• Answered phones and helped with clerical work.
• Edited and revised poems for presentations and for use in publications.
• Helped other team members with their responsibilities

Scholarships and Awards

• Breakfast Group All Achievers Award
• The John Marshall High School Jim Simmons Scholarship
• Mount Zion Baptist Church – Awarded two scholarships
• Trana Anderson Scholarship Award
• JMHS Dollars for Scholars Scholarship Award
Social Activities

- ASEWU Legislative Affairs Council Member # 5 – Eastern Washington University
- Brewster Hall Community Council (Treasurer) – Eastern Washington University
- Black Student Union – Seattle Central Community College, Eastern Washington University
- Student Health Advisory Committee – Eastern Washington University
- Stop the Hate Group – Eastern Washington University
- NAACP – Eastern Washington University

Volunteer Experience:

- Family Centered Program for Adolescents Study– University of Washington School of Nursing
- MAAFA – Sankofa Foundation
- POCAAN- People of Color Against Aids Network

Recreational Activities

- Eastern Washington University Boxing Club – Cheney, WA
- Cappy’s Boxing Gym – Seattle, WA
- Seattle Central Community College Boxing Program – Seattle, WA

Computer Skills
- Windows XP, Microsoft Word, Access, Excel and PowerPoint, Adobe Photoshop