The Dream Continues Block Party
Community Engagement
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Project Summary

The Dream Continues Block Party is an event that has attempted and succeeded during the past 2 years and will continue to attempt to bring the residents of Cheney Washington and the students/staff/administration of Eastern Washington University together. This is done through food, fun, and dialogue. Hopefully for one day we can accept each other as we are, including but not limited to culture, sexually, religion, and any other non-discriminator way we choose to live our lives. The block party does this by providing an atmosphere where an individual could themselves and the company of other not having the worry about their financial standing or even being on time, just a day of relaxation and fun for all. With proper funding this event could be accomplished by April 1, 2007.

Detailed Proposal
* See budget attachment

Research Methodology

*The way in which the participants of this project plan to accomplish all tasks needed in making this years event a success is by following the plan of previous years while making improvements on certain aspects.

*The first step we as a committee plan to take is to set up deadlines for each step needed in this process. The project date is set for April 24, 2007, so we plan to have everything finalized, confirmed and ordered or donated at least 2 weeks before this time.

*The next step is to send out request for the donation of funds letters to the Eastern Washington University, Cheney and Spokane communities. If these letters yield no response after a certain amount of allotted time, we will begin to send out follow-up letters and may call certain businesses in regards to their receipt of our letters.

*This project’s main focus is to community involvement whether it is through attendance or contribution of skills and time. In do so, we will be personally asking different organizations and businesses of EWU and Cheney people feel can and have contributed to our project and ask them to if they would donate their time and skills to this year. Last year’s project featured balloon artists, local talents, moon jumps and other activities. This year we hope to involve clubs different clubs on campus and perhaps even the EWU campus police with a car show.

*The block party will involve an enormous amount of help in setup and cleaning. In an attempt to alleviate this and involve different organizations, we plan to ask the fraternities on campus if they would like to volunteer their time to help us with this portion of the project. Setup for this event will involve the setting up of chairs and tables as well as possible tents and information booths for the clubs and businesses of the community. EWU event planning will provide the equipment but the need for volunteers will

*In order to gain people’s attention about our event we plan to go to the campus design office in Monroe Hall to get a design to place on flyers to place in different areas
of the campus and around Cheney. This flyer will not only be a hardcopy to be
distributed around the community as well as an email that will be sent to different
organizations and departments on campus.

**Dissemination Plan**

Our plans for dissemination for the block party consist of hanging up flyers and posters
throughout the campus and running advertisements in Eastern Washington University’s
daily newsletter, The Focus, and the weekly newspaper, The Easterner. With approval
from the Board of Education, we will disseminate flyers to all of the Cheney and Spokane
public schools.

**Explanation of the role and expertise** of all participants

Work with a number of organizations and business to find additional funding if need, this
will all depend on how much funding is gain or not gained through submitted for this
diversity grant.

- Edward King
- Ashlea Gentry
- Phillip Carr

Entertainment (can be seen on budget attachment.)

- Julie Pearson
- Natalia

Set-Up- Will included any student/faculty member/ citizen who wishes to donate their
time and effort.

*Budget attachment*

**The Dream Continues Block Party**

**All-star Jump**

- Bouncy Boxing
- Sumo Wrestling
- Rock Climb Slide

Total: $685.00 (including supervision/taxes)

**Chicken ‘n’ More**

(Serving 300 people)

- 600 pieces of Chicken @ $15.65 per 8 piece = $1173.75
- 300 hot wings @ $0.50 a wing = 150.00

Sides: Red beans and rice @ $25.00 a tray which serves 10 people (300 people)= $750.00
Potato salad same as the above (300 people) = $750.00
Drinks: 50 cases of water and soda = $250.00
Total: $3758.75

Entertainment
DJ: 11:00am-5:00pm $50.00 an hour
Total: $300.00
Balloon Artist 11:00am-5:00pm $75.00 per hour
Total: $450.00
Performers/entertainers

Setup
(175 people)
(20) 8 feet round tables
(160) chairs
(10) 6x6 rectangular tables
$300.00 (no cost for material, just setup)
(4) Fruit trays from dining services
(2) Large coolers for water/juice - $8.00 each
Total: $316

(1) 20' x 30' red and white tent - $250.00
(2) Hand washing stations - $25.00 each
(2) Helium tanks - $40.00 each = $80.00
Balloons - $10.00
(20) Block party t-shirts

Advertisement
Cheney Free Press - $50.00 fee
Flyers/posters - (4) 2ft x 3ft posters @ $6.00 each = $24.00

Final Total: $ 5279.75

Timeline:
Confirm Insurance with Clubs and Orgs Representative- Feb. 8th 2007
Request permission to setup roadblocks at Sutton Park. Feb. 20th 2007
Place order with Chicken-N-More- March 4th 2007
Place orders with All-star Jump – Feb. 12th 2007
Plan and create a list of local talent Completed
All task will be complete by April 1st.