Title of Project: Cheney International Street Festival
Grant Category: Community Engagement
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Affiliated Department: Office of Academic Affairs

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Project Summary
Cheney International Street Festival is a project that seeks to build a partnership between Eastern Washington University and the City of Cheney. It is a community engagement project that will be organized and planned by EWU staff, students, faculty and residents of the City of Cheney represented by the Pathway to Progress organization. The hope is to foster a better understanding between EWU communities and the Cheney city communities through a joint celebration of diversity. Cheney International Festival will replace the now defunct World Party that used to take place on campus. The festival will feature music, dances, arts, food and crafts from around the world presented by various campus and community constituents. The hope is that the festival will be a permanent annual event in the Cheney/EWU community calendar. Secondly, another activity namely, the Cheney International Coffee Hour, which will be a time when members of the Cheney/EWU get together to have coffee and dialogue is envisioned to follow the festival on a quarterly basis beginning in the 2007/08 academic year.

The festival will take place on Saturday May 19, 2007.
Detailed Proposal

Statement of the issue or problem:
The City of Cheney has a population of about 10,000 people. The population is almost 90 percent white. It is therefore not a diverse city in terms of nationalities, ethnicities and cultures. On the other hand, EWU with a population of about 11,000 has students, faculty and staff from various foreign countries such as, China, Japan, Saudi Arabia, Taiwan, Mali, Turkey, Russia, Burkina Faso, Thailand, Rwanda, Ecuador, Mongolia, Azerbaijan, Ukraine, Australia, Canada, Peru, Brazil, Dominican Republic, Czech Republic, Germany, Somalia, Vietnam, Ghana, Sudan, Hong Kong, France, Spain, Denmark, Democratic Republic of the Congo, Korea, Bolivia, Netherlands, Bulgaria and Argentina. There are also students, faculty and staff from other regions of the United States who are African Americans, American Indians, Chicanos, and Asian Americans. When compared to Cheney City, EWU is very diverse in terms of cultures, nationalities and ethnicities.

Even though EWU is within the City of Cheney, there seems to be very little interaction between the two communities in terms of sharing cultural experiences and other community activities that leads to a mutual understanding between the two entities. The Cheney International Festival is thus a project that seeks to build a partnership and a bridge between Cheney City and EWU and is meant to promote a better understanding between our two communities through a celebration of diversity. In addition, the project satisfies the diversity grant priority of building partnerships with the community and is aligned to EWU Third Strategic Planning Goal of supporting an institution wide commitment to community engagement that benefits the university, the region and the world by strengthening the EWU community, integrating community engagement into learning and discovery and communicating EWU engagement to external audiences. The project is also being coordinated with the Pathway to Progress, a community based organization with membership from both EWU and Cheney City, which has a mission of developing, strengthening, and sustaining the social, historic and economic vitality of the City of Cheney.

Objectives:
1. To build a partnership between Eastern Washington University and the City of Cheney and foster a better understanding between these communities through a celebration of diversity.
2. To demonstrate that although we have differences in terms of nationalities, ethnicities, race and cultures we are all members of the same human family who have more similarities than differences.

Project design:
Cheney International Street Festival is being organized and planned by EWU staff, students, faculty and the City of Cheney residents represented by the Pathways to Progress organization. The planning committee consists of The President, Pathways to Progress, a staff member of Pathways to Progress, One representative each from the Cheney City and EWU Police Departments, the Faculty Fellow for Diversity at EWU,
Diversity Outreach member of the Associated Students of Eastern Washington University, President, International Students Organization, a member of the African Alliance Student’s Organization and a staff representative from EWU.

The festival will be held on May 19, 2007 in downtown Cheney and will be open to the public. Apart from EWU students, vendors will include Cheney City restaurants, and ethnic restaurants and vendors from Spokane. EWU will be responsible for writing the grant proposal and to contract the musicians and dancers. The city of Cheney will be responsible for closing a street as the venue for the festival and will also be responsible for providing electricity and identifying commercial kitchens. The City Parks and Recreation Department will also have activities for kids. Pathway to Progress on the other hand, will be responsible for logistics such as tables, and finding information about food handler’s permits and vendor permits.

Tables will be set along the street and assigned to the groups participating in the festival. For example, student tables will display the name of the country/countries from which the students come from, and other items such as art work, crafts and foods etc. Likewise vendor’s tables will also display various items and food. The AHANA, a community organization based in Spokane, which works to contribute to the viability, success and long term growth of minority businesses, will be contacted to help with business sponsorships of EWU student vendors.

There will also be music played by among others, two Hispanic bands, Kuumba African drumming group and various dance groups from around the world presented by Cheney City and EWU groups. The events will start from 10 am until about 4 pm. The festival will commence with speeches by the mayor of Cheney, and the President of EWU. The local media will be available to cover the festival.

**Role and Expertise of all Participants:**

Dr. James Ochwa-Echel, Faculty Fellow for Diversity. Role in the project includes: preparation of the grant proposal, coordinating the planning meetings for the festival, contacting Spokane community groups, hiring and organizing bands and dancing groups. As well as promotion and advertisements.

Ruth A. Galm, holds a M.A. in Interdisciplinary Studies, she is the Executive Director of the Grant and Research Development at EWU, and she is also the current President of Pathway to Progress. Role in the project includes: organizing logistics such as tables, issues of food permits, handler’s permits, promotion, advertisements and helping with grant proposal as appropriate. In addition, Rachel Hammond the Pathway to Progress Student Intern and other Pathway board members have agreed to assist and have formerly adopted the festival as their spring community event.

Allan Gainer, Mayor City of Cheney. Role in the project includes advising on City rules, codes, and coordination with the Cheney police to ensure a peaceful festival. Mobilizing residents of Cheney to participate as well as help to publicize the festival and identifying the street to be closed as well as identifying commercial kitchens.
Krissy Ann H. Van Meter, Diversity Outreach, Associated Students of Eastern Washington University. Role in the project includes, mobilizing student organizations to participate, and promotion and advertisements.

**Dissemination Plan:**
The Festival will be advertised widely at the university as well as within the Cheney and Spokane communities. Posters and Fliers will be used to advertise on campus, and in the cities of Cheney and Spokane. In addition, there will be mass mailing to EWU students, faculty, and staff. Advertisements will also be put in the local newspapers such as *Cheney Free Press, Spokesman Review, The Inlander* and *Good Morning Eastern*.

**Time Table:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Task</th>
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<tbody>
<tr>
<td>Jan 26, 2007</td>
<td>Assign tasks to various individuals</td>
</tr>
<tr>
<td>Feb 9, 2007</td>
<td>Design promotional material &amp; Decide on Theme</td>
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<td>Feb 23, 2007</td>
<td>Review Promotional Material</td>
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<tr>
<td>March 16, 2007</td>
<td>Discuss and confirm Budget and finalize contracts with Musicians</td>
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<tr>
<td>March, 30, 2007</td>
<td>Distribute Promotional Material for dissemination</td>
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<tr>
<td>April, 6, 2007</td>
<td>Confirm that all the invited speakers, performers are coming</td>
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<td>April, 20, 2007</td>
<td>Confirm that all the Logistics are in Place</td>
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<td>May, 11, 2007</td>
<td>Make sure that everything is ready</td>
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<tr>
<td>May, 19, 2007</td>
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