Cover Page

Title:
American Indian Business Leaders Chapter Reactivation and Program Support

Category:
Student Recruitment and Retention Proposal

Primary Project Lead: Dick Winchell, Ph.D., FAICP, Professor of Urban and Regional Planning, CBPA, 668 N. Riverpoint, Suite A, Spokane, WA. 99202. 358-2214 dwinchell@ewu.edu

Project Partners/Co-participants:
Rex Fuller, Ph.D., Dean, CBPA, 668 N. Riverpoint, Suite A, Spokane, WA. 99202, 358-2237 rfuller@ewu.edu
Robert Schwartz, Center for Entrepreneurship, CBPA, 668 N. Riverpoint, Suite A, Spokane, WA. 99202, 358-2254, rschwartz@ewu.edu
Margo Lee Hill, J.D., MURP Graduate Student, 668 N. Riverpoint, Suite A, Spokane, WA. 99202, (home 328-5869), margo_hill@msn.com

1/29/2007
American Indian Business Leaders Chapter
Reactivation and Program Support

Project Summary:

The purpose of this proposal is to activate an EWU Chapter of the American Indian Business Leadership Program (AIBL). This national program (http://www.aibl.org) has developed outstanding resources, program materials, a national conference, and chapter organizational activities to support American Indian students understand the unique problems and opportunities of business and economic development on reservations, and to learn about and pursue business, entrepreneurship, and economic development as careers. This program actively relates to on-going programs within the College of Business and Public Administration (CBPA) and the re-activation of an EWU AIBL Chapter would directly support American Indian students at EWU, offering regular meetings, opportunities to participate in national AIBL conferences and competitions, and increase interaction and involvement by students with faculty and with tribal leaders in the region. Dr. Dick Winchell created an original AIBL Chapter with support of two tribal graduate students in 1999, and that program was very successful for two years. This grant would provide funding for a Native American MURP graduate student, Margo Lee Hill (Spokane Tribe) to work with Dr. Winchell, Dean Fuller, and Dr. Schwartz in the Entrepreneurship Center to re-activate AIBL Winter, Spring and Summer Quarters, 2007. This would include an invitation and presentation by AIBL national program director and staff at Cheney, participation by Ms. Hill in the National AIBL Conference, and collaboration between Dr. Winchell and Ms. Hill with Dr. Deidre Almieda, AIS, and the EWU NASA organization to schedule and support the EWU AIBL Chapter.
American Indian Business Leaders Chapter
Reactivation and Program Support

3. Detailed Proposal

Statement of Issue of Problem:
Economic Development, Business and Entrepreneurship are recognized as critical issues for American Indian reservations by tribal leaders. A national organization, the American Indian Business Leaders (AIBL) has been established to develop resource materials and support for college students to develop “Chapters” at institutions across the nation, and to use those chapters to study and understand tribal entrepreneurship, business and economic development; and to develop and apply business skills including business plans and proposals through a national competition developed by AIBL. From 1999-2001 EWU had an active AIBL chapter that was very successful, led by Dr. Winchell, Urban Planning, and two Native American graduate students. The AIBL Chapter was not continued as active after the students leading the effort graduated, but the students participated with business faculty and a business class to develop a collaborative business plan which won 2nd place in the University Category for AIBL competition. The last sessions held included presentations by national AIBL director, and strong interest by EWU business and American Indian students for the AIBL chapter.

At this time, as part of the Diversity Initiatives of the College of Business and Public Administration, this proposal is to reactivate our EWU AIBL Chapter this year, Winter, Spring and Summer, 2007, with this grant, and to institutionalize the EWU AIBL Chapter as an EWU Student Organization on campus which supports American Indian students.

Project Objectives
The purpose of re-activating the EWU AIBL Chapter is to provide Native American students and interested students, staff and faculty the opportunity to work together to understand tribal business and economic development issues, to complete community service projects, to develop business and economic development plans and activities for Native American Projects, and to work with tribal leaders from the region in planning, economic development, community and business development. The activation of our EWU AIBL Chapter will be led by a Native American graduate student in planning with research interests in American Indian tribal and economic development. The purpose of the organization is to support recruitment, retention, and support for Native American students at EWU who are interested in careers in business, economic and community development, or entrepreneurship. The faculty advisor, Dr. Dick Winchell, works closely with tribal governments throughout the region, and would coordinate the activation of the AIBL Chapter as a student government, compliance with organizational requirements within both EWU and AIBL, and collaborate with CBPA faculty, staff and students, along with AIS faculty and students, and NASA.

AIBL’s goal is to stimulate American Indians’ interest in pursuing a business education to assist in the area of tribal economic development. AIBL’s chapter objectives are
designed to encourage student interest through educational, community service, and social activities. AIBL Chapters are designed to create an environment that will support and promote the American Indian business student and/or entrepreneur who will help improve tribal economic environments through designing culturally appropriate businesses. (AIBL Website).

These activities will clearly support and encourage Native American students on campus to become involved in the AIBL Chapter at EWU and participate in regular meetings, community service activities, business plan development and competitions, and interactions with CBPA and University faculty, staff and students.

**Research Methodology.**
The national AIBL organization has Chapter guidelines, and the national AIBL director and staff have agreed to come to EWU for a “kick-off” series of presentations and support to help re-activate the EWU AIBL Chapter. Ms. Margo Hill, AIBL Chapter Coordinator, and Dr. Dick Winchell, Faculty Advisor, will establish the organization following AIBL and EWU ASEWU guidelines for student organizations, and establish regular meetings and related requirements.

This short turnaround project would complete the following activities:

1) Re-activate EWU AIBL Chapter as a recognized EWU Student Organization, and an active AIBL Chapter;
   a. Meeting with Dr. Almeida, AIS, NASA leaders to make initial contacts with Native American students on campus and to schedule an initial Chapter meeting and the presentations by AIBL national staff;
   b. Meet and coordinate bi-weekly with CPBA, AIS and NASA to develop program and report on activities
   c. Hold first student meeting and mobilize to re-activate the Chapter;
   d. Elect officers and establish organization with regular (monthly) meeting dates;
   e. Hold monthly meetings and complete reports on AIBL Chapter in preparation for next year, when the Chapter will develop a full schedule of activities including participation in business completions at the national AIBL Conference.
   f. Complete a final report on activities by 6/25/07.
2) Host a campus wide series of presentations, meetings, and learning opportunities with AIBL National Executive Director and staff in Cheney and Spokane, including presentations to faculty and students on AIBL activities, models, and programs.
   a. Contact National Organization and Schedule Presentations
   b. Host sessions.
   c. Complete a final report on activities by 6/25/07.
3) Have AIBL Chapter Coordinator attend the National AIBL Conference and report on the conference and activities in preparation for full participation by an active AIBL Chapter at the 2008 National Conference.
Explanation of the Role and Expertise of Participants.

Dick Winchell, Ph.D., FAICP, is Professor of Urban and Regional Planning. He has a Ph.D. in Geography from Arizona State University, with a Dissertation “Space and Place of the Yavapai.” He served as planning director for the Ft. McDowell Indian Community from 1975-1980, and has since worked with and for tribal governments and programs. He is currently the administrator and principal investigator for the Northwest and Alaska Tribal Technical Assistance Program at EWU, a position he has held since 1993, and works with all tribal governments in the Northwest and Alaska. He formed the original AIBL Chapter working with MURP Native American Students, has maintained relationships with AIBL, and is also faculty advisor to the Association of Student Planners (ASP), a recognized student organization within ASEWU. Dr. Winchell would serve as faculty advisor to the EWU AIBL Chapter and principal investigator for this program.

Margo Hill, J.D., is a graduate student in the Master of Urban and Regional Planning Program at EWU. She has a Juris Doctorate from Gonzaga University, and has worked as a tribal attorney for the Spokane Tribe before returning to graduate school to pursue studies in tribal business and economic development. She has excellent skills and experience working with Native American students and programs, including teaching classes on tribal law.

Dissemination Plan.

The project will be developed within the CBPA in close partnership with the American Indian Studies Program on the Cheney Campus, and the Native American Student Association. This coordination will support active participation of American Indian Students and any interested students, faculty and staff in AIBL Chapter organization, development and activities. An active list of potential AIBL members will be developed through e-mail to American Indian Students and students with majors in business, urban planning, public administration, economics and related disciplines, as well as undecided majors. All meetings will be advertised and promoted through posted notices on campus and FOCUS announcements. There will be special notices and announcements of the presentation by AIBL National Leaders during two-days of activities on both the Cheney and Spokane campus. Ms. Hill will provide press releases and information on AIBL to the campus newspaper, and a summary of her participation in the national AIBL conference and how the AIBLE chapter will support tribal students on campus. She will coordinate and carry out this dissemination plan. There will also be a brochure on the EWU AIBL Chapter which is developed during this grant period to encourage and promote the Chapter in the future.
American Indian Business Leaders Chapter
Reactivation and Program Support


Week 1. Hire MURP Planning Student Margo Hill as Research Assistant to coordinate program activities.

Week 1-2. Review AIBL resources and materials; develop coordination with American Indian Studies and NASA; create coordinating committee including with Dr. Winchell as project advisor, Margo Hill, Dr. Rex Fuller, Dr. Robert Schwartz, and other interested faculty/staff; schedule two-day presentations and sessions with AIBL national director and staff with presentations to Cheney campus (noon presentation), Spokane campus (5-6 presentation) and meetings in business and related classes, at NASA events, and other activities.

Week 3-4. Schedule initial AIBL Chapter meetings in Cheney and Spokane to initiate student participation and involvement in the Chapter;

Week 4-8. Schedule and hold AIBL national leadership presentations;

Week 3 through the end of the project. Establish regular EWU AIBL Chapter meetings, with activities to include: establish EWU AIBL Chapter as an EWU ASEWU Student Organization, conduct regular business, prepare for AIBL business competition proposal developments as next year’s activities.

April. Margo Hill attend national AIBL Conference, and report back to AIBL Chapter and EWU Campus.

Week 4-remainder of project (major purpose of AIBL Chapter monthly meetings). Lay organizational framework for EWU AIBL Chapter for 2007-8.
4. Detailed Budget and Brief Rational.

Itemized Expenses

MURP Research Assistant (Ms. Margo Hill) $15/hr. x 10 hrs/week x 18 weeks) $2,700.00
Fringe Benefits (8%) $216.00
Consultants (travel and expenses for AIBL national staff to make presentations in Cheney and Spokane) $800.00
Travel (Research Assistant to National AIBL Conference) $1,284.00
Total Grant Request $5,000.00

Ms. Margo Hill, a Spokane Tribal Member, has J.D. from Gonzaga University and returned to graduate school to focus on tribal business and economic development through an MURP degree. She would be the EWU AIBL Chapter Coordinator, working with Dr. Winchell, who would serve as faculty advisor, and with CBPA and AIS faculty and staff.

This contract would pay travel, lodging and expenses for the National Executive Director and at least one staff person to come to Cheney and Spokane and make presentations on AIBL and American Indian Business and Economic Development.

Ms. Margo Hill would attend the national AIBL conference in Anaheim, CA., to make connections with AIBL and other student chapters, and to observe the business plan student competitions. She would report to the EWU AIBL Chapter and University, and use this knowledge to develop the EWU AIBL Chapter activities and program for 2007/8 Academic Year.

As part of this year’s program, we would develop a request for funding for the EWU AIBL Chapter Coordinator for next year through several sources, including the College of Business and Public Administration. We have the support of the Dean to assist in seeking and finding funds for this program as an on-going activity and program within the college, based on the demonstration through this grant.

5. Name and Contact of EWU Reference Person.
Dr. Fred Hurand, FAICP, Professor and Chair, Department of Urban Planning, Public and Health Administration. fhurand@ewu.edu

6. Curriculum VITA (2 pages), Dr. Dick Winchell.
-VITA-

DICK G. WINCHELL

ADDRESS:
Work: Department of Urban Planning, Public and Health Administration, Eastern Washington University, 668 N. Riverpoint Blvd., Suite A, Spokane, WA 99202.
Phone: (509) 358-2214. FAX: (509)358-2267. e-mail: dwinchell@ewu.edu
Home: 804 West 27th Avenue, Spokane, WA. 99203
Phone: (509) 624-5665.

FAMILY: Married, two children ages 22 and 20.

EDUCATION:
PH.D. Geography, Arizona State University, Tempe, Az. 12/82. Dissertation: “Space and Place of the Yavapai.”
MURP Master of Urban and Regional Planning-Community Development, University of Colorado-Denver Center, Denver, Co. 12/72.

PROFESSIONAL ACCREDITATION:

PROFESSIONAL EXPERIENCE
Professor, Urban and Regional Planning, Eastern Washington University, Spokane, WA 9/92-date.
Chair, Department of Urban Planning, Public and Health Administration, Eastern Washington University, Spokane, WA. 1/98-9/2003.
Chair, Department of Urban and Regional Planning, Eastern Washington University, Spokane, WA 9/97-12/97.
Associate Professor, Department of Urban and Regional Planning, Eastern Washington University, Spokane/Cheney, WA. 9/86-9/92.
Assistant Professor, Department of Geography, West Georgia College, Carrollton, GA. 9/82-6/86.
Planning Consultant, Phoenix, AZ., 7/81-9/82.
Director, Native American Public Administration Program, Center for Public Affairs, Arizona State University, Tempe, AZ., 12/79-7/81.
Planning Director, Fort McDowell Yavapai Indian Community, Fort McDowell, AZ. 12/75-12/79.
Planner, Schoneberger, Straub, Florence and Associates, Architects, Phoenix, AZ. 3/75-ll/75.
Associate Planner, Long Range Planning Department, Scottsdale, AZ. 1/74-3/75.
Planning Aide, Current and Advanced Planning, Huntington Beach, CA., 1/73-1/74.

SPECIAL APPOINTMENTS (Visiting Adjunct Faculty):
Fulbright Scholar, German Studies Summer Seminar, Urban Planning in Germany, 6/2001.
Innsbruck International Summer School, University of New Orleans/University of Innsbruck, Summer, 1999;
Master of Public Administration Program, Department of Political Science, Northern Arizona University, Flagstaff, AZ. 7/81-12/81; 8/85-9/85;
Center for Public Affairs, Arizona State University, Tempe, Az. 8/85;
Master of Liberal Arts Program, Alaska Pacific University, Anchorage, AK. 6/85-8/85.
Dick G. Winchell—Publications:

Academic Publications—Book Chapters/Articles


English Language Editor for the Translation from German: Frantz, Klaus. 1999. Indian reservations in the United States: Territory, sovereignty and socio-economic change. Chicago, Ill.: University of Chicago Press.


