Accreditation Updates

Business – The AACSB peer review team completed its site visit in late February. Teams can make only two recommendations: 1) reaffirm accreditation for five years, or 2) reaffirm accreditation, but recommend a sixth year report. Our team recommended a 6th year report. This recommendation has been remanded to the team for reconsideration by the Maintenance of Accreditation Committee. A final decision is expected soon.

As a result of the site visit, the College is reviewing a number of policies. For example, the current College Plan indicates that faculty should have one peer-reviewed journal (PRJ) in a five-year window to be undergraduate qualified and that graduate faculty should have two articles. A revised policy concerning this is being voted on by the faculty.

In assessment, the college will need to identify one of the core goals at the undergraduate and graduate level and bring to closure the identification of the goal and completing an outcomes assessment of that goal. The College Assessment Committee has identified communication as the one area to be completed and will be working with faculty to improve the communication skills of students. An assessment workshop was recently completed in April.

Planning – Dr. Fred Hurand will be meeting with the Accreditation Planning team in late April to discuss their site team’s report. The Planning program had over 100 areas that had to exceed, meet or not meet expectations. They did not have any expectations that were not met, but there were areas that needed improvement including assessment. Fred will discuss these issues with the team and then a final report will be issued.

Announcements & Upcoming Events

Faculty receiving the 2008 University Merit Awards are listed below. Faculty members will be recognized for their contributions at a special reception in the fall.

♦ Gabor Zovanyi - $1,500 – Outstanding Faculty Award in Teaching
♦ Dick Winchell - $1,500 – Outstanding Faculty Award in Service
♦ Bill Kelley - $1,500 – Outstanding Faculty Award in Service
♦ Larry Luton - $1,500 – Outstanding faculty Award in Scholarship/Creative Activity
♦ Harm-Jan Steenhuis - $7,000 – Outstanding Faculty Awards in Teaching, Scholarship/Creative Activity, Service and for the Professor of the Year Award
The 2008 Business Plan Competition had 44 students participating and after judging the oral presentations on Friday, April 18, the teams were narrowed down to 4-6 finalists in each of three categories: student generated, social enterprise and community-based plans. Students from EWU, Gonzaga and Whitworth competed for $42,500 in prize money. None of the EWU teams were selected for awards, but the students competed well.

An Assessment Workshop was held on Friday, April 25 with program coordinators and the College Assessment Committee. The workshop focused on ways to develop measurable learning outcomes. The accrediting agencies for Planning, Business and the University all identified assessment as a major area that needed improvement.

Anyone with young children at home are more than likely familiar with this year’s Entrepreneur of the Year recipient, Irv Zakheim. His company, Zak Designs, is the leader in children’s dinnerware capitalizing on many of the Disney themes for their products. His company is also branching out into the adult kitchen market with products ranging from dinnerware to garlic peelers. The Center for Entrepreneurial Activities will present Irv with the award on Tuesday, May 13, 7:30 a.m. at the Red Lion Hotel at the Park. For reservations to attend the event, please contact Sharlene Bozanich at 358-2242 or sbozanich@ewu.edu.

The Native American Alumni Association is celebrating 40 years of the American Indian Studies Program. They will be having a banquet on Thursday, May 15 at the Northern Quest Casino and a special reception for CBPA alums will be held on Friday afternoon, May 16. More details on that event are forthcoming.

Also on May 16, the Teaching and Learning Committee is planning a Brown Bag session. David Eagle and the committee members are making plans for a presentation with more details to be available soon.

This year’s Drive for Excellence (formerly Drive for Scholarships) will be held Friday, June 6 at the Creek at Qualchan. Proceeds from this event help to underwrite scholarships for students and assist us in our pursuit of Starting Something Big in the College of Business and Public Administration. Registration is at 11 a.m. with a Shotgun Start at 12:30. Dinner and awards will conclude the event. Prizes, raffle prizes and silent auction will also be available. Further information is available with Sharlene.

Invitations for students to apply for the Outstanding Student Leadership Award and the Dean’s Leadership Endowed Scholarship have been sent to eligible students. The awards will be several of those that will be given out to outstanding students and faculty in the CBPA on Thursday, June 12, 4 pm, at Riverpoint. More details on the awards ceremony will be available as we get closer to the date.

The search process for the faculty vacancies have had many hurdles this past year. The search committee for the Entrepreneur professor identified two candidates to be invited to campus for interviews. Dr. Fredric Kropp from the Monterey Institute of International
Studies, and Dr. Norris Krueger of Entrepreneurship Northwest in Boise, will be interviewed for this position.

The search for a replacement for Dr. Lynn Stephens began late in the year. Two candidates were selected by the search committee. Dr. David Vicknair, visited campus April 24-25 and Dr. Brian Trill will be here May 9 to interview for the accounting position and faculty are encouraged to participate in these interviews.

The search for a replacement for Dr. Gordon Chapman has been postponed and will be re-advertised this summer.

**Graduation ceremonies** will be on Saturday, June 14 on the Cheney campus. As in years past, the undergraduate ceremony will be held in the morning on Woodward Field and the graduate ceremony will be in the afternoon in the Pavilion. The evening before will be the Honors Convocation in Showalter. Caps and gowns should be ordered through the University Bookstore – call 359-2776. Jean is ready to take your order!

Professor William Kelley and graduate planning student, Joy Peltier Jones, are working together on a new community-based economic development effort called Spokane Neighborhood Business Program. It is funded in partnership with the City of Spokane and the Housing and urban Development Administration.

The program’s goal is to assist individual small businesses to become more economically viable and financially stable. There are approximately 150 businesses involved in three neighborhood districts: Garland, South Perry, and West Broadway.

Joy is visiting each business multiple times to help form stronger relationships with the individual owners and operators. A theory being tested is that if business owners are comfortable with service providers they are more likely to access that service. The program’s goal of frequent one-on-one assistance is designed to achieve that comfort level and improve service access. Joy’s role is not to provide but rather to coordinate that assistance between the client and multiple business service providers in the community.

The desired outcome of the program is to strengthen business operations that in turn should improve incomes and employment levels. By further strengthening local businesses, Spokane can continue growing its economy from within and retain more dollars locally.

After almost 40 years in both the private and academic sectors, Dr. Robert Schwartz, is retiring. As he says, “It has been an interesting trip!” He joins Charlie Dotson, Pathways to Progress Executive Director, who is retiring in May. We wish them both the best as they embark on this next stage of their careers.

Alumnae Alexandra (Alex) Widman (’98 Professional Accounting), currently with the Washington State Auditors office, made presentations to the students in Joe Dowd’s
classes during winter quarter. Her presentations were to inform students about the State Auditors Office and employment opportunities that are available.

Students Gwendolyn Burgess and Fatima Osman, Health Services Administration students, spent their final quarter at Deaconess Hospital as interns with Deaconess Volunteer Services. Gwendolyn worked directly with the Guest Relations program for the main lobby. By meeting with many department managers to determine their needs, as well as researching best practices in other hospitals, she created this new program that will utilize volunteers on a larger scale within the hospital.

Fatima spent her time with the Cardiac Rehabilitation Center developing marketing tools for the rehab center. Both students received high marks and many thanks for their time and efforts on behalf of Deaconess.

**Faculty News**


Harm-Jan Steenhuis and his co-author Erik DeBruijn presented their paper, “Ranking Management of Technology Conferences,” at the International Association for Management of Technology, which was also published in the proceedings. The conference was held in early April in Dubai.

Students in Tam Limpaphayom’s MGMT 480 class (Bellevue) conducted food drives for King County Humane Society and HopeLink in collaboration with BCC and Circle K International as part of their projects to develop leadership skills. The students collected more than 2,000 pounds of pet food for KCHS and more than $800 worth of food for HopeLink. The KCHS group got their drive mentioned in Good Morning Eastern (GME) and on the morning news Fox Q13.

The Association for Business Simulation and Experiential Learning (ASBEL) has announced that Elizabeth Murff was nominated for and elected to leadership positions at both the national and associated international conferences. She will be the ABSEL representative on the International Simulation and Gaming Association Steering Committee and the experiential learning track chair and associate editor on the ABSEL Board of Directors. She was also chosen as one of the faculty members for the ABSEL Institute for Excellence in Experiential Learning workshop next year.
A research paper titled, “Entrepreneurial Lessons from the Early American Clock Industry (1807-1850),” authored by Vince Pascal, Brian Grinder, and Bob Schwartz, has been accepted and will be presented at the 2008 Babson College Entrepreneurship Research Conference in June. Vince Pascal, Bill Kelley, Wendy Eager, and Bob Schwartz have submitted an article, “Social Entrepreneurship: The Influence of Attributes on Strategies and Outcomes,” for presentation at the 2008 ICSB Conference.

Students in Damon Aiken’s marketing classes in winter did research projects for AccessSpokane.com, the MBA Program, EPIC Adventures (EWU’s Outdoors Program), and MOJO Reprographics. Students in his spring class will have projects for the Northwest Museum or Arts and Culture (the MAC), and he is looking for other projects for his students to work on. If faculty have any leads, please forward that information to Damon.

Goitom Tsegay and his co-author Clemens Lutz have had their article, “Immigrant Entrepreneurs Challenge Conventional Wisdom: Adherence to Immigrant Networks Plays a Minor Role in Business Success,” accepted for publication in the International Journal of Entrepreneurship and Small Business, Volume 7. Additionally, Goitom and Nancy Birch have been notified that their article, “Do Offshore Outsourcing Firms in the US Use Their Investment on Corporate Social Responsibility to Alleviate Negative Attitudes Towards Offshore Outsourcing?” has been accepted for publication in the Social Responsibility Journal.

Dick Winchell has been selected as a Fellow to participate in the 2008 International Canadian Studies Institute to be held in late July.

**Calendar of Events**

**Entrepreneur of the Year** - Tuesday, May 13, 7:30 a.m. at the Red Lion Hotel at the Park. For reservations to attend the event, please contact Sharlene Bozanich at 358-2242 or sbozanich@ewu.edu.

**Native American Alumni Association** is celebrating 40 years of the American Indian Studies Program. Banquet on Thursday, May 15 at the Northern Quest Casino and a special reception for CBPA alums will be held on Friday afternoon, May 16. Contact Michele Siedenburg at 359-6828 or e-mail msiedenburg@ewu.edu.

**Teaching and Learning Committee** Brown Bag session May 16. Contact David Eagle at 358-2245 or deagle@ewu.edu.

**Drive for Excellence** will be held Friday, June 6 at the Creek at Qualchan. Registration is at 11 a.m. with a Shotgun Start at 12:30. Further information is available with Sharlene.

**Final Exam Week** – June 9-12
CBPA Annual Awards Ceremony – Thursday, June 12, 4 pm, at Riverpoint.

Honors Convocation – Friday, June 13, 6 pm, Showalter Auditorium

Graduation – Saturday, June 14, 9 am, Undergraduate Ceremony, Woodward Field; 1 pm, Graduate Ceremony, Pavilion

Summer Session – June 23 – August 15

New Faculty Orientation – September 15-17

Fall Quarter – Classes begin Wednesday, September 24

Watch for announcements in late summer for the Annual Fall Retreat