FUTURE OF ENTREPRENEURSHIP RESEARCH

Schwartz
Teach
Deacon
Entrepreneurship Research in AMJ: 2005, 48(4)556-564

- Entrepreneurship is new entry (Lumpkin and Dess, 1996: 136)
- Young field
- Search for distinct theories continue
- Low paradigm development
- Debate over efficacy of research
DOMAIN

- Opportunity recognition
- Corporate renewal
- Creation of firms
- Not small business without innovation
NUMBERS

- 1988-93 4
- 1994-99 12
- 2000- 25
TYPES

%  
- Small Business 10
- Institutional 8
- International 18
- Corporate 16
- IPOs 10
- Individuals 16
- New Ventures 22
METHODS

Teach

- Survey 24
- Interview 20
- Observation 3
- Secondary Sources 29
LEVEL OF ANALYSIS

Teach

- Individual 10
- Group 2
- Firm 34
- Industry 2
- Country 2
STATISTICAL METHODOLOGY
Teach/Deacon

- Descriptive 4
- ANOVA/Manova 9
- Regression 25
- Survival/Hazard 7
- Modeling 4
- Qualitative Methods 8
DEPENDENT VARIABLES

- Actions/Behaviors 17
- Org Growth 10
- Entrepreneur Char. 6
- Survival/Mortality 6
- IPO Performance 3
- Firm Performance 10
FUTURE AMJ
Schwartz

- New ventures
- International Entrepreneurship
- IPOs

- Where do new businesses come from?
- Nexus of opportunity and entrepreneurship (Our SIGs)
- Valid statistical analysis
- Size effects
- Longitudinal studies and panels (Schwartz and Teach cited)
Thanks to Duane Ireland, Christopher Reutzel, Justin Webb, College Station, Texas
PROQUEST 2005

- Nonprofit entrepreneurship
- Race/gender
- E-business
- Productivity by firm type and size
- Finance and financing
- Self employment (if entrepreneurship?)
- Self Efficacy
- Clusters
- Policy
- Specific sector entrepreneurship
- Incubation
- Family firms
- Ethics
- Social entrepreneurship
- Regional entrepreneurship
- Venture teams
- Networks
- Academy and entrepreneurship
- Learning orgs
- Economic Development: Cities, Regions, Countries
Unifying Models
Intrapreneurship
Internet
China
Nascent entrepreneurs (GEM)
Nation studies
OB and HR
Some sector studies
BABSON SUBJECTS
Bold Not Previously Noted

- I SURVIVAL / FAILURE
- II INFORMAL INVESTORS
- III WOMEN AND ENTREPRENEURSHIP
- IV CHARACTERISTICS OF TEAMS / LEADERSHIP
- V NETWORKS
- VI ENTREPRENEURIAL ORIENTATION
- VII RESEARCH
- VIII ALLIANCES
- IX FAMILY
- IX FIRMS
- X FOUNDING AND EMERGENCE
- XI RESOURCES
- XII STRATEGY
- XIII OPPORTUNITY RECOGNITION AND EVALUATION
- XIV GROWTH
- XV SPINOFFS / SPINOUTS
- XVICORPORATE
INTERNATIONALIZATION
CLUSTERS / LOCATION
ECONOMIC GROWTH AND EMPLOYMENT
LICENSED / PATENTS (INTELLECTUAL PROPERTY)
THEORY OF ENTREPRENEURSHIP
COGNITION
SOCIAL
VENTURE CAPITAL
NASCENT / STARTUP
2. Learning about the unknown: How fast do entrepreneurs adjust their beliefs?

3. Moderating effects of investor experience on the signaling value of private equity placements

4. Bypassing the financial growth cycle: Evidence from Capital Pool Companies

5. Strategic pathways to product innovation capabilities in SMEs

6. Aspirations, market offerings, and the pursuit of entrepreneurial opportunities

7. Newness and novelty: Relating top management team composition to new venture performance
2. Demographic diversity for building an effective entrepreneurial team: is it important? •

3. Reconciling diverse approaches to opportunity research using the structuration theory • ARTICLE

4. The influence of guided preparation on the long-term performance of new ventures Institutional lending to knowledge-based businesses •

6. Academics' organizational characteristics and the generation of successful business ideas

7. The prediction of bankruptcy of small- and medium-sized industrial firms •
2. Agency costs, institutions, learning, and taxation in venture capital contracting • ARTICLE
3. Are some entrepreneurs more overconfident than others?
4. Champions of product innovations: defining, developing, and validating a measure of champion behavior
5. A quantitative content analysis of the characteristics of rapid-growth firms and their founders
6. Venturing in turbulent water: a historical perspective of economic reform and entrepreneurial transformation
7. Antecedents, moderators, and performance consequences of membership change in new venture teams
Untangling the Intuition Mess: Intuition as a Construct in Entrepreneurship Research
J. Robert Mitchell, Paul N. Friga, Ronald K. Mitchell

Effects of Human Capital and Long-Term Human Resources Development and Utilization on Employment Growth of Small-Scale Businesses: A Causal Analysis
Andreas Rauch, Michael Frese, Andreas Utsch

A Model of Middle-Level Managers’ Entrepreneurial Behavior
Donald F. Kuratko, R. Duane Ireland, Jeffrey G. Covin, Jeffrey S. Hornsby
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All Credit to Men? Entrepreneurship, Finance, and Gender
Susan Marlow, Dean Patton

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Institutional Influences on the Worldwide Expansion of Venture Capital
Garry D. Bruton, Vance H. Fried, Sophie Manigart
Defining International Entrepreneurship and Modeling the Speed of Internationalization
Benjamin M. Oviatt, Patricia P. McDougall

Trends and Directions in the Development of a Strategic Management Theory of the Family Firm
James J. Chrisman, Jess H. Chua, Pramodita Sharma

The Emergence of Entrepreneurship Education: Development, Trends, and Challenges
Donald F. Kuratko
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The Effects of Strategic Decision Making on Entrepreneurial Self-Efficacy

Daniel P. Forbes

Online publication date: 15-Aug-2005

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Determinants of Board Participation in the Strategic Decisions of Small Corporations

Mark K. Fiegener
Toward a Dynamic Learning Perspective of Entrepreneurship
Jason Cope

Diamanto Politis

The Nature of Entrepreneurial Opportunities: Understanding the Process Using the 4I Organizational Learning Framework
Dev K. Dutta, Mary M. Crossan
The Role of Organizational Learning in the Opportunity-Recognition Process
G.T. Lumpkin, Benyamin Bergmann Lichtenstein

Experiential Learning Within the Process of Opportunity Identification and Exploitation
Andrew C. Corbett

Explorative and Exploitative Learning from External Corporate Ventures
Henri A. Schildt, Markku V.J. Maula, Thomas Keil

When Do Venture Capital Firms Learn from Their Portfolio Companies?
Dirk De Clercq, Harry J. Sapienza
NOTE

- Match your research to the journal you are submitting to
- Do something you are interested in
- Do something of general interest
- Do something that is not so narrow that there is no general interest
- Do something that is not so wide that your generalized results are meaningless
- Focus
- Methodology
- Point in time studies
- Not agglomerate to meaningless results