Strategic Decision Making Process Research: Are Entrepreneur and Owner Managed Firms Different?

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Abstract: The research into SME's is often presented as quite distinct from strategy or general management research. This paper examines the literature on Strategic Decision Making (SDM) process, drawing in some findings from the SME sector which show some key similarities. The paper makes proposals for research into SDM processes in SME’s, which would clarify both the general management theory and theory relating to SME's.