Eastern Washington University

Board of Trustees Goals 2009-2010

1) **Institutional Strength and Security**
   Preserving and advancing our institutional and financial security into the future will be a goal for the Eastern Washington University Board in 2009-2010. Staying ahead of the State budget crisis, finding innovative approaches, and streamlining systems to maximize resources and ensure our institutional future will continue to be a priority.

2) **Raise Awareness and Visibility**
   The Eastern story must be told in a compelling and motivating way. Eastern is an incredible asset to the Greater Spokane Area, Eastern Washington, the State of Washington and Inland Northwest, providing the majority of college graduates in the local workforce, providing the best value for tuition, and having top quality academic programs and faculty.

3) **Diversity**
   The Board continues its strong commitment to our Diversity Initiative and the effective efforts of Eastern to increase student and faculty diversity, but recognizes much more needs to be done. Our commitment is not limited to one initiative or one person, rather the Board seeks to achieve institutional transformation over time that will reflect the vast diversity of the people we are to serve. The Board goal is to achieve measurable increases in diverse representation among students, faculty, administration, committees, and contractors, and to see measureable improvement in the successful advancement, promotion and longevity of underrepresented populations and overall improvements in campus climate.

4) **Academic Excellence and Student Success**
   The Board of Trustees is committed to academic excellence and student success and seeks to provide guidance and support for all efforts to further advance, strengthen and preserve the excellent academic environment for students and faculty, which is at the heart of the Eastern mission.

5) **Enrollment Management**
   The Board recognizes that enrollment management is key to institutional stability, particularly during times of reductions in state support and higher tuition. The Board seeks to better understand and monitor targets for enrollment management.

6) **Meeting Community, Regional and State Needs (Relevance)**
   The Board wants to see Eastern continue to move forward in its work with local, regional and state constituents to play meaningful roles and develop important relationships for the future of Washington. Eastern will be a nimble, responsive, creative institution with a reputation for delivering important insights, products, technologies and cost-effective approaches when most needed by the people of this state.