SPRING BOARD MEETING:

Thursday, April 6; 10-11 a.m. executive board meeting; 11:30 a.m.-3:30 p.m. board meeting; Bellevue Community College. (RSVP to Lisa; lpoplawski@mail.ewu.edu)

In conjunction with the board meeting, other opportunities to stay and play with EWU (optional of course):

Thursday, April 6 -- EWU Mariners night (RSVP to the Alumni Office by March 3) – FREE TO BOARD MEMBERS
Enjoy dinner at the stadium with alumni, friends and family at the Bullpen Market. Watch the Seattle Mariners take on Oakland in the EWU alumni section located at field level.
Dinner: 5:30 p.m.; Game: 7:05 p.m. Cost: free to board members/ Guest cost: $50 per guest

Friday, April 7 Foundation Board Meeting; 9-11 a.m.; DoubleTree Hotel; 300-112th Ave. Bellevue; (RSVP Lisa by April 1) – FREE TO BOARD MEMBERS

Friday, April 7 (RSVP to the Alumni Office by April 1) – $45 per person
Eastern Edge luncheon; Cyber Security; Dr. Shovic; 11:30 a.m.-1 p.m.; DoubleTree Hotel; 300-112th Ave. Bellevue; $45; http://www.ewu.edu/x20613.xml

If you are interested in staying at the DoubleTree, let the hotel know you are with the Eastern Washington University group. DoubleTree, 300-112th Ave SE, Bellevue, (425) 455-1300.

RETREAT MEETING
Friday and Saturday, June 9-10
Lake Chelan. Working out cost and details for the Campbell’s Resort.
Time: Friday evening social and Saturday; 8 a.m. - 3 p.m. meeting (breakfast and lunch served, dinner is on your own).

BOARD MEETING MINUTES
Attached to the e-mail I sent are the board meeting minutes from Jan. 7. Within the document, there are answers to all the questions that were raised during the meeting. Please review and call me if you have specific questions.

ACTIONS NEEDED:
- Attached to this e-mail is the updated board roster with changes. If you were unable to attend the board meeting, please take a look and update your information. As a note, the roster now includes board terms and birthdays. E-mail changes to kgaard@mail.ewu.edu
- If your term is expiring, please call Doug or Bonnie if you are interested in extending.
- The nomination committee is still looking for recommendations on new board members. If you have a name to share, contact Bonnie.

LEGISLATIVE AFFAIRS
Attached to the e-mail are two informational documents from Kathyn regarding higher education bills and news clips.

GLASSWARE
The glassware is now in the hands of the Alumni Office. We have the opportunity to make a large profit. We will bring the glassware to as many venues as possible for selling. In addition, Kylie developed a tracking system for inventory control and sales information.
www.cudaappearal.com/EWUAA.php

MARK YOUR CALENDARS!
Feb. 4    EWU Alumni Appreciation Night at EWU Basketball Game (50% general admission tickets for all EWU alumni) – Call athletic ticket office

Feb. 28    Eastern Edge - Guest speaker; General Neal Sealock, Director of Spokane International Airport; 11:30 a.m.-1 p.m.; Red Lion River Inn, Shoreline Room, 700 N. Division, Spokane; $15

MARCH
March 3-5    Family Weekend (Cheney) – Scavenger Hunt hosted by Alumni
March 9    Puget Sound Wine Tasting; The Vault; 1025 Pacific Ave, Tacoma, 98402; 6-8:30 p.m.; $25

MARKETING UPDATE
I thought I would add a marketing update to the board news since it will continue to be very important in what we do. In two weeks, we will be mailing out our combined, invitational postcard to alumni west of the cascades for the Tacoma Wine Tasting, Mariners and Eastern Edge events. As a standard, we will begin to mail the extras from these mass mailings to board members, admission recruiters, athletics and advancement staff for handing out in person. Be looking for these in the mail. Thank you for any assistance you can provide in achieving larger crowds at our events.

Puget Sound Golf Tournament: Bonnie and her company are contributing in a large way to the golf tournament. They have offered us a 2-month sponsorship run on the LED unit on I-5 near Fife for the EWU Puget Sound Golf Tournament title sponsor. The 1/2 Slot is a 10-Second Ad every 2 minutes starting in Mid-May. Emerald Outdoor Advertising, LLC will also have a sponsorship, most likely at the end of the ad, with the title sponsor being the major focus....When available, the ad will run on a Full Slot (every minute 24/7) and on the North facing side of the board on a space availability basis. In addition, Emerald Outdoor would like to have the opportunity to present their advertising opportunities throughout the state of Washington, Oregon and California to the sponsors advertising...
director. Drew is working with Eastern’s Foundation Board member, Kurt Orton to approach Banner Bank for this title sponsor opportunity. THANK YOU, Bonnie and Emerald Outdoor Advertising!

As a reminder, if you have suggestions for additional sponsors, please call Drew Rieder, (509) 235-5023.

You are all great. Thank you for all your support as we continue to weave through change and OJT in the Alumni and Annual Giving house.