Work Group Strategic Report Outline

Follow this outline in compiling your final report. Your report will be incorporated with those of the other Work Groups into the final strategic plan for growth, capacity and resources.

I Institutional Aspirations & Values
A paragraph or two outlines the vision and values you believe EWU should pursue within the context of your Work Group issue. You may also include a summary of the environmental or institutional context that impacts the vision. In this section, you may reference how these aspirations support the Academic Strategic Plan.

Example: EWU will enroll 12,000 students across our main and secondary campuses while maintaining a commitment to opportunity and a quality education.

II Objectives to enable aspirations
Select 3-5 major objectives that will support the institutional aspirations. These should be specific and address the big-picture choices that Eastern will need to make over the next five to seven years.

Example:
• We will expand our distance learning opportunities
• We will determine a sustainable student enrollment mix
• We will institutionalize financial strategies that will support sustained growth to reach and maintain 12,000 students

III Strategies to support each objective
Strategies are the action steps that will need to be pursued as the plan is implemented. See the Strategy Checklist handout for a list of criteria to help assess strategy effectiveness. You may have a range of strategies or only a few for each objective. You should reference strategies that align with those of other Work Groups. You may also include specific tactics if you feel they are vital for implementation of the plan.

Example:
Objective: We will determine a sustainable student enrollment mix
Strategies:
• We will increase transfer students through partnerships with two-year colleges around our identified program priorities of education and public health
• We will increase international and non-resident student enrollment
• We will increase graduate students at the Cheney campus

IV Indicators of Success
The indicators will put measurable parameters around your strategies. They should be as specific as possible, while leaving room for change as the plan unfolds.

Example:
The optimum, sustainable enrollment mix for Eastern will include larger numbers of non-resident, international and graduate students. We recommend that enrollment should increase by 10% year over year through 2010 for each segment. OR Current international enrollment is XX%. By 2007 it should be XX% and XX% by 2010.

V Additional Recommendations
For some strategies you may have additional recommendations that will facilitate implementation. You may recommend the strategy be managed by a particular department or unit. It may require specific structural changes—these should be noted, especially if they will require additional funding or changes in current operation.