Strategic Planning Council
April 21, 2006


The next meetings of the Council will be:
- Tues. May 2, 3-4 pm, SHW 201 (new meeting)
- Friday, May 12, 3-5 pm Senior Hall 121E (new location!)
- Monday, June 12, 10 am-2 pm CEB 301 (bring a lunch)

Conversation with Dr. Arévalo
Ron Dalla opened the meeting, welcoming the guests as well as new Council member, Del Thompson who replaced Jim Moneymaker.

New president Dr. Rodolfo Arévalo joined the Council to meet the members and learn more about the work of the Council. He expressed his belief that the strategic plan must be connected to the budget and that it must be more broadly integrated into the campus and into all departments. He challenged the Council to create a process for doing so within the next 12 months and to be sure that the process for developing unit plans is the same for all units across the university. He recommended outcome-directed planning as a strategy for helping faculty and staff to think in ways that will help focus planning on measurable goals.

Note: A description and analysis of outcome-directed planning can be found at: http://www.panam.edu/president/strategicplan.htm

Key Performance Indicators
Sally provided an update on the progress of the Faculty Organization Ad Hoc Committee on developing key performance indicators for quality academic programs. She noted that the group has developed a range of strategies that will be translated into measurable indicators so that they can be approved by the Faculty Senate by May 22.

Larry Briggs, co-chair of the newly formed Enrollment Management Team with Tom Hawley, outlined the group’s membership and its recent work on developing its charge. Larry outlined some of the strategies that the Team has already proposed to enhance retention at Eastern, including strengthening the first year experience and creating a central student support center. (A copy of the Team’s February report to Cabinet is provided as a separate attachment).
**Integrating Strategic Planning Proposal**
The Council discussed a proposed timeline for involving the campus in creating measurable indicators and college and department plans. The Council paid particular attention to how best frame the implementation of the process so that faculty would become involved and would see the planning process as beneficial to departmental success.

**Action:** It was recommended that the proposed process be taken to President’s Cabinet for feedback from all the deans and VPs.

**Followup:** The Cabinet asked the Council to meet individually with departments to involve them in finetuning the process. The Council will meet on May 2 at 3 pm in SHW 201 to discuss the assignment and review changes to the proposal.

**Strategic Planning Pool**
The Council determined that everyone will participate in reviewing all the full proposals at a ½-day session on Monday, June 12 from 10 am to 2 pm in CEB 301. MJ will have all the proposals to the Council by Friday, June 2 for review. Training for proposers will be held on May 10 and 11, with MJ, Annette Skaer from Academic Affairs and Linda Kieffer from the Council providing information on how to budget and develop an assessment plan.