Retreat Discussions
On November 17, 2004, 70 faculty, staff, students and friends of EWU gathered to continue strategic planning around issues of growth, capacity and resources. Participants met in small groups and were asked to visualize EWU in 2010—what it will look like in relation to its student mix, size, physical attributes and support infrastructure, based on our academic goals for an integrated Eastern experience. Then the groups identified strategies that will be needed to move Eastern toward that future, recognizing that State support is not likely to increase and that large demographic gains are predicted to slow by 2010.

Following are the notes from Group 1:

Work Group 1: Enrollment Growth Profile

Current Status: 9300 FTEs (2004-2005 average)
Proposed Status: 12000 FTEs (2009-2010 average)
Proposed increase of 2700 FTEs
Potentially would include 9000 FTEs on Cheney campus and 3000 FTEs external/self-support

Potential Growth Areas

* Projections require increase in freshman class size (2000 FTEs or more)
* Increase retention of current student population
* Dual enrollment for high school students
* Increase dependence on external campus/multiple campuses
  - 1400 FTEs at Bellevue Community College
* Compete with Community Colleges for first year students
* More lower division students
* Increase in self-support students
* Increase freshman % through '08 projected growth and then sustain %
* Various pricing strategies
* Increase in class sizes/decrease faculty teaching load
* Continue and enhance PR machine
* Identify and sell competitive advantages
* Ensure we are recruiting effectively and consistently for the future